



FABB Program Ads

- _____ Back Cover – \$4500 (4-color or B&W)
- _____ Full page – \$2800 (4-color or B&W)
- _____ Half page – \$1800 (4-color or B&W)
- _____ Quarter page – \$1200 (4-color or B&W)

We are sorry but the FABB program does not accept product or commercial ads. Ads are prepaid; check must accompany artwork.

Ad Dimensions & Specifications:

Full page (bleed)	7 1/4" wide by 7 1/4" deep
Full page (non-bleed)	6 1/2 " wide by 6 1/2" deep
1/2 page horizontal	6 1/2" wide by 3 1/8" deep
1/2 page vertical	3 1/8" wide by 6 1/2" deep
1/4 page	3 1/8" wide by 3 1/8" deep

Bleed Ads:

- Only full pages may bleed. Bleed size 7 1/4" by 7 1/4" deep.
- Confine type and critical line matter to the 6 1/2 " by 6 1/2" dimension.
- Final trim size: 7" by 7" deep.
- Screen: 120 -133 line.

All ads:

- Hi-res PDF format. Final PDF file and color images must be saved in CMYK. Black and White converted to grayscale. No RGB, LAB or embedded color profiles accepted. Spot colors MUST be converted to CMYK.
- Email PDF files to sleggitt@optonline.net
- We can also set 2-3 lines of type (maximum); add \$100.

Deadline for ad reservations: Friday, March 23, 2012

Deadline for materials: Friday, March 30, 2012

Company _____

Your Name _____

Address _____

City _____ State _____ Zip _____

Tel: _____ Fax: _____

E-mail: _____

Please send check and ad materials to:

FABB
9 Harbor Road
Westport, CT 06880
Tel: 203-222-1755 • Fax: 203-222-1751

Wire Transfer Instructions:

ABA 021000021
JPMORGAN CHASE BANK
A/C 996648119
JPMorgan Chase Bank
Branch #468
184 Main Street, Westport, CT 06880 USA